



# Hacking 4 Health @ UCF

## Simulation + Innovation in Healthcare

David Metcalf

Institute for Simulation and Training

# Overwhelmed?

How do we structure and apply all of these innovations?

Combining Simulation and Innovation Management Techniques Can Produce **Exponential** Results



# The University of Central Florida



- Orlando, FL
- Largest Undergrad pop in U.S.
- 2<sup>nd</sup> highest number of CS grads
- Cyberdefense National Champs
- 1st in Game Design (Princeton Review)
- 2015-16 enrollment exceeds 66,000
- 12 Colleges
- 216+ degree programs

New College of Medicine launched in 2009

## The Institute for Simulation and Training

Research Institute, 35 years, \$250M, 280 Employees



Large Campus, Interdisciplinary Research, CF Research Park-  
\$5B/yr in Simulation and Training, Lake Nona Medical City







# INDUSTRY

GOOGLE



LOWE'S



Microsoft

TECHNOLOGIES

WEB 2.0

cognition

collaboration

learning

KNOWLEDGE

# HEALTH



REALITY MEDS  
VIRTUAL FAMILY

# MILITARY



COMBAT MEDIC  
PLAYING CARDS



USMC  
COMBAT HUNTER



# SIMULATION

# SOCIAL

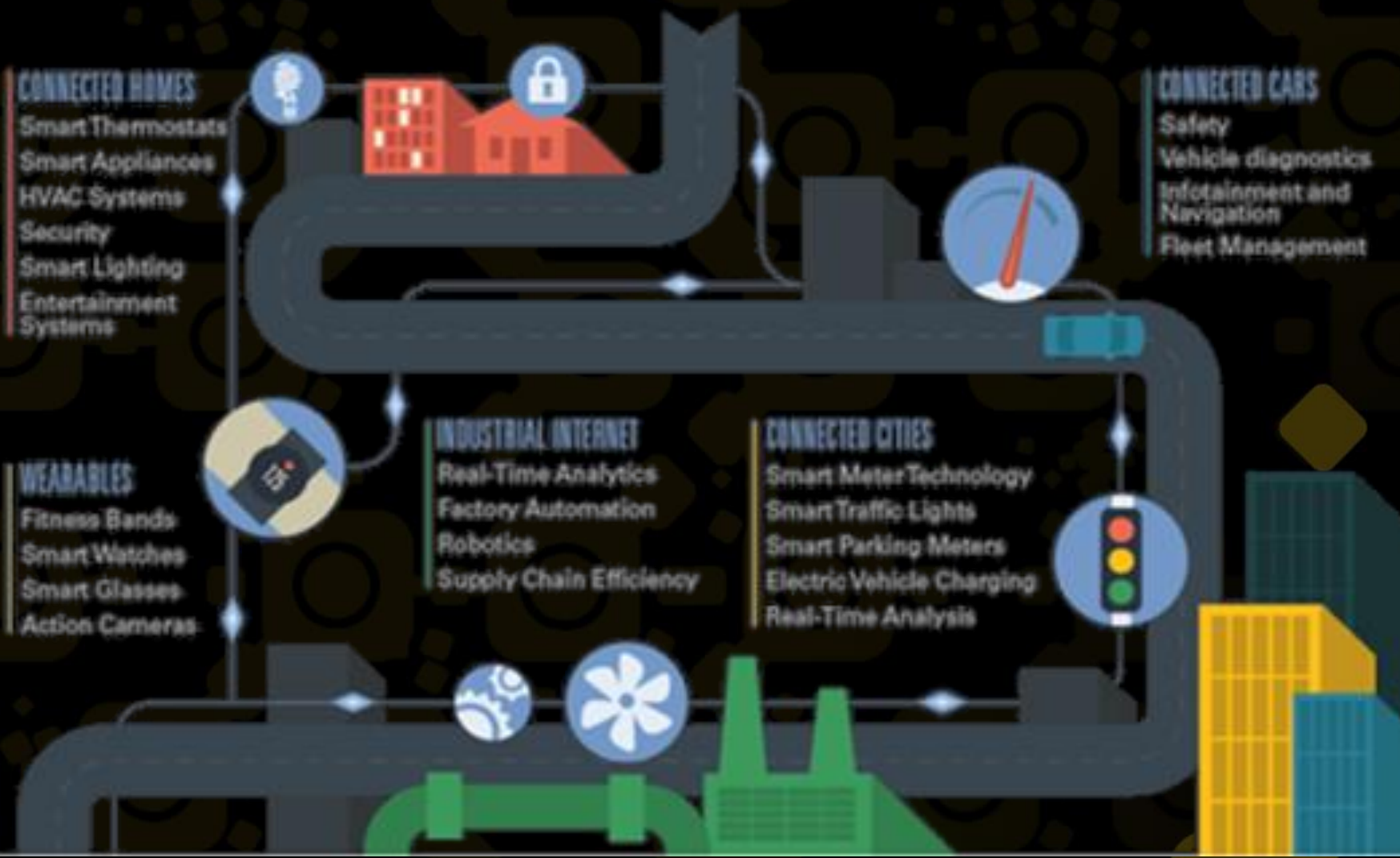


HADR

HUMANITARIAN ASSISTANCE  
DISASTER RELIEF

# WHAT IS THE INTERNET OF THINGS?

The Internet of Things connects devices such as everyday consumer objects and industrial equipment onto the network, enabling information gathering and management of these devices via software to increase efficiency, enable new services, or achieve other health, safety, or environmental benefits.



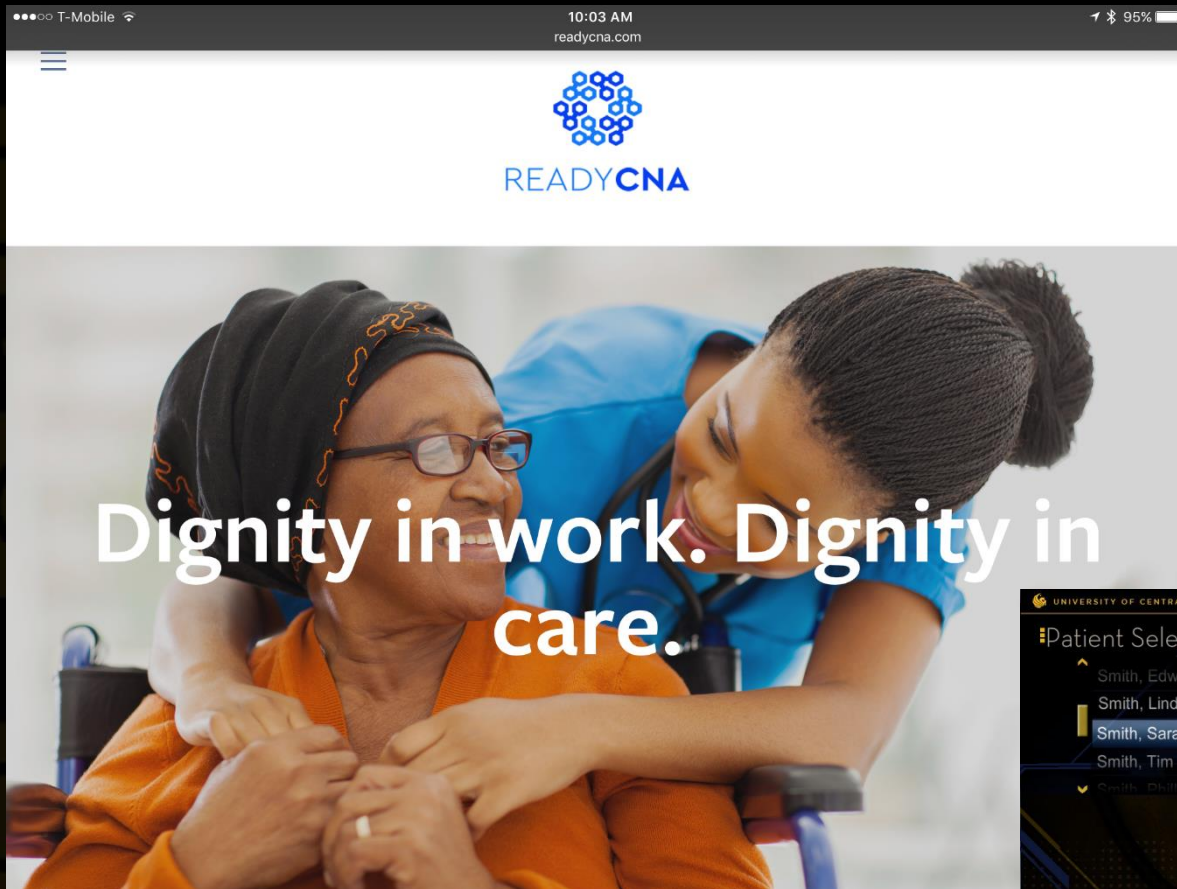


# What Sectors of Society Can Benefit Most?

- Cross-sector technology integration strategy-
  - Mil/GovTech, HealthTech, EdTech, FinTech, TransTech, Global/CharityTech
- Military research benefiting other sectors of society through commercialization and licensing (Dual use)
- Each sector benefits from the others in a neutral academic setting- creating public/private benefit to society



# Advanced Simulation and Mobile Learning



Cognition, CNA eLearning/Sim

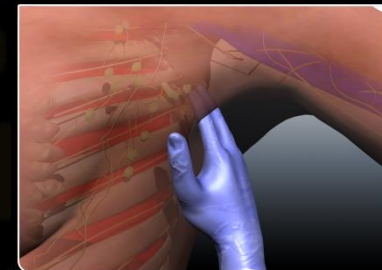


Juan Cendan, MD, UCF



# The Clinical Breast Exam: Self-learning Module

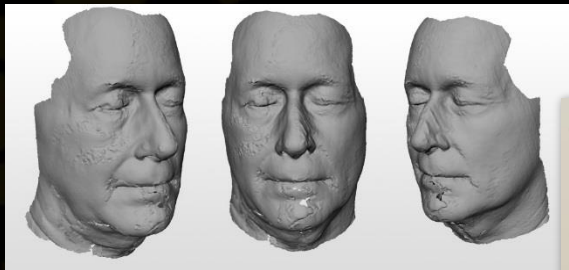
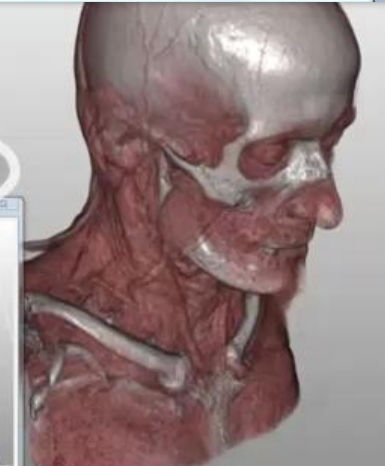
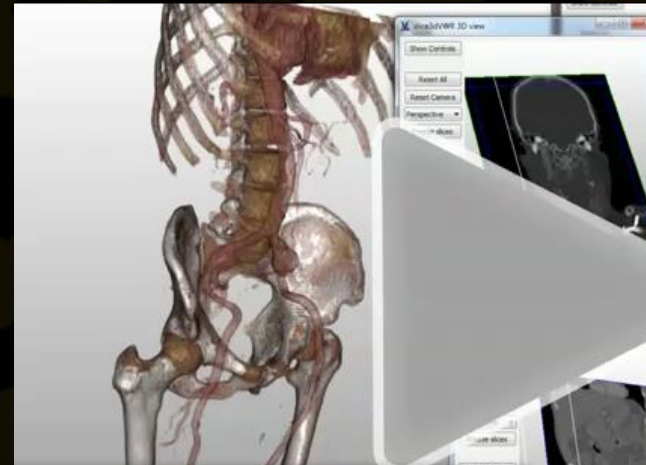
- Visual medial developed to support clinical breast exam education
- Includes 3D animation of axillary exam and additional imagery to enhance interactive self-learning module
- Developed in collaboration with Drs. Juan and Judith Cendan from the UCF College of Medicine
- Published to MedEDPORTAL



# mHealth: Anatomical Models

## Scientifically Accurate Anatomical Models

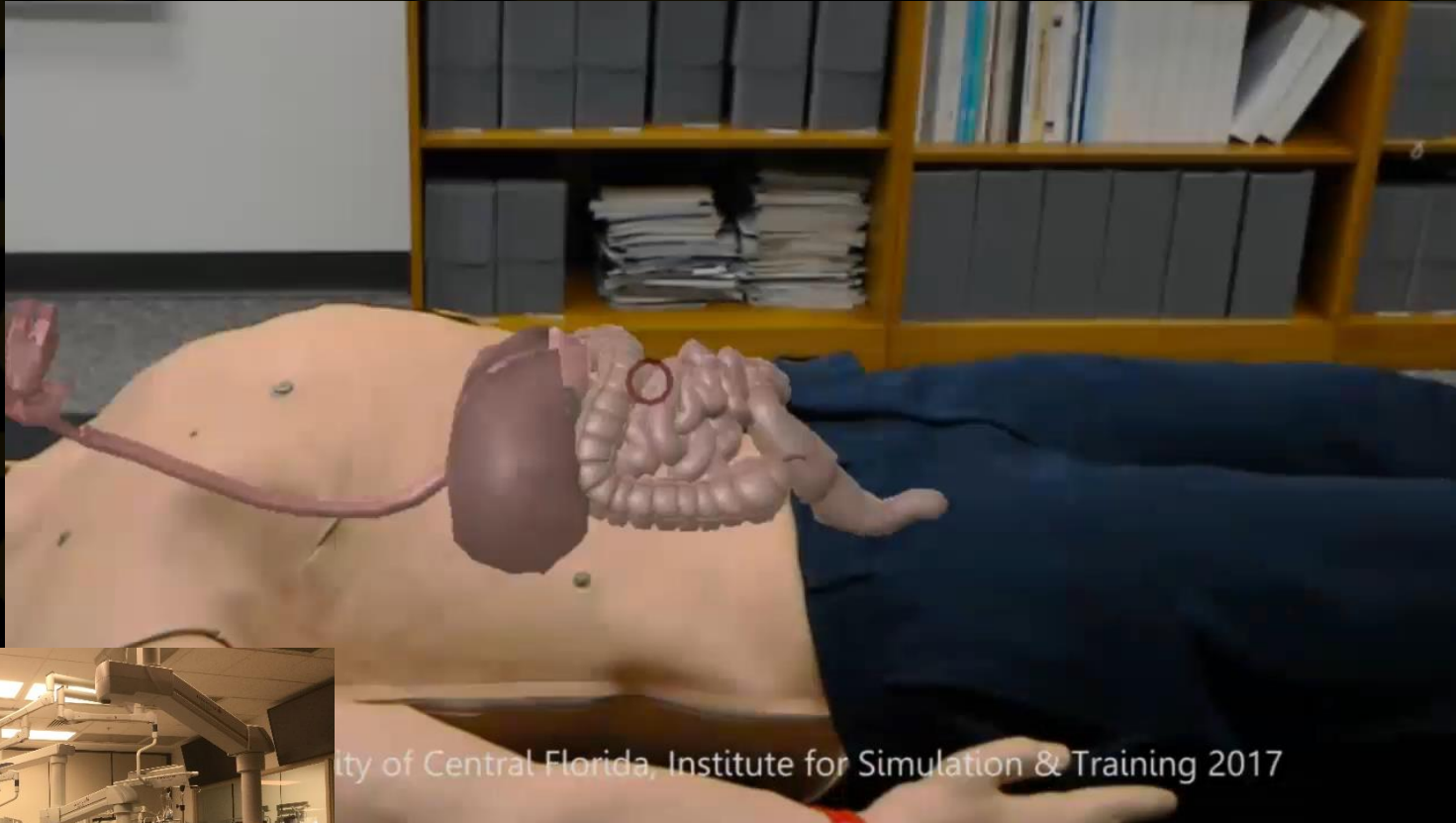
- Generated from DICOM images
- New medical visualization tools from European universities
- Diagnosis
- Medical Illustration
- Interactive eBooks
- Mobile-ready







# VA SimLEARN- AR Training Sim and mHealth VA-VMC PPE App



University of Central Florida, Institute for Simulation & Training 2017



# PPE

DONNING + DOFFING





# Betty Social Companion Robot/Hologram



Drs Julio Hajdenberg, Tomas Dvorak, Diane Robinson  
Orlando Health UF Cancer Center





## Lake Nona Institute: WHIT

Partnership with Cisco, J&J, GE, Guidewell, Nemours, Amwell, UCF and many others

“Living Laboratory”

Simulated Home

Mobile Tour App

- Rapid development, interactive, AR, VR, and GPS across mobile and web.



**RELAX**  
REDUCE STRESS AND IMPROVE YOUR WELL-BEING WITH AROMATHERAPY, BIOPHILIC SOUNDS, AND MINDFUL MEDITATION



**BREATHE**  
A SIX-STAGE AIR FILTRATION SYSTEM, LOW VOC PAINT, AND CORK FLOORING TACKLE EVERY MAJOR POLLUTANT CATEGORY HELPING YOU BREATHE EASIER.



**CARE**  
A VARIETY OF TECHNOLOGIES ENABLE YOUR HOME TO BECOME YOUR OWN PERSONAL CARE CENTER CAPABLE OF MONITORING HEALTH ISSUES AND CONNECTING WITH HEALTH PROFESSIONALS IN REAL TIME.



**MOVE**  
A COLLECTION OF EQUIPMENT, MOBILE APPS, AND GAMES THAT INSPIRE YOUR ENTIRE FAMILY TO REACH EXERCISE GOALS IN THE COMFORT OF THE HOME.



**SLEEP**  
IMPROVE THE QUALITY AND QUANTITY OF SLEEP WITH CIRCADIAN LIGHTING, LONG WAVE NIGHT LIGHTING, BLACK OUT SHADES AND MUCH MORE.



**HYDRATE**  
WATER FILTRATION SYSTEMS THAT REDUCE IMPURITIES AND CONSUMPTION TRACKING DEVICES WORK TOGETHER TO PROMOTE OPTIMAL HYDRATION.



## Actions

meet

# WHIT

WELLNESS • HOME • INNOVATION • TECHNOLOGY

## Spaces

**LEARN**  
A REAL-LIFE CONSTRUCT AND INCUBATION LAB THAT GATHERS FEEDBACK ON INNOVATIVE SOLUTIONS DESIGNED TO IMPROVE HEALTH OUTCOMES



**BUILT ENVIRONMENT**  
FROM THE SOUND-PROOF INSULATION, LOW VOC PAINT, TO THE HUE LIGHTING- ALL MATERIALS ARE PURPOSEFULLY DESIGNED TO ENHANCE YOUR HEALTH AND WELLNESS



**BEDROOMS**  
LUXURY AND TECHNOLOGY INTERSECT IN UNIQUE WAYS TO PROVIDE A RESTORATIVE AND SOOTHING OASIS



**BATHROOMS**  
AN INTIMATE YET CONNECTED SPACE WITH TECHNOLOGIES THAT EDUCATE, MONITOR, TRACK AND SHARE HEALTH METRICS



**KITCHEN**  
THE WELLNESS HUB OF THE HOME WITH SOLUTIONS THAT CONNECT, EDUCATE AND INSPIRE FAMILY MEMBERS TO DEVELOP HEALTHY EATING HABITS



**GARDEN**  
THE HEALTHFOOD STORE IN YOUR KITCHEN AND BACKYARD DELIVERING HYPER-LOCAL, SUSTAINABLE AND BEYOND ORGANIC FOODS FOR YOUR ENTIRE FAMILY



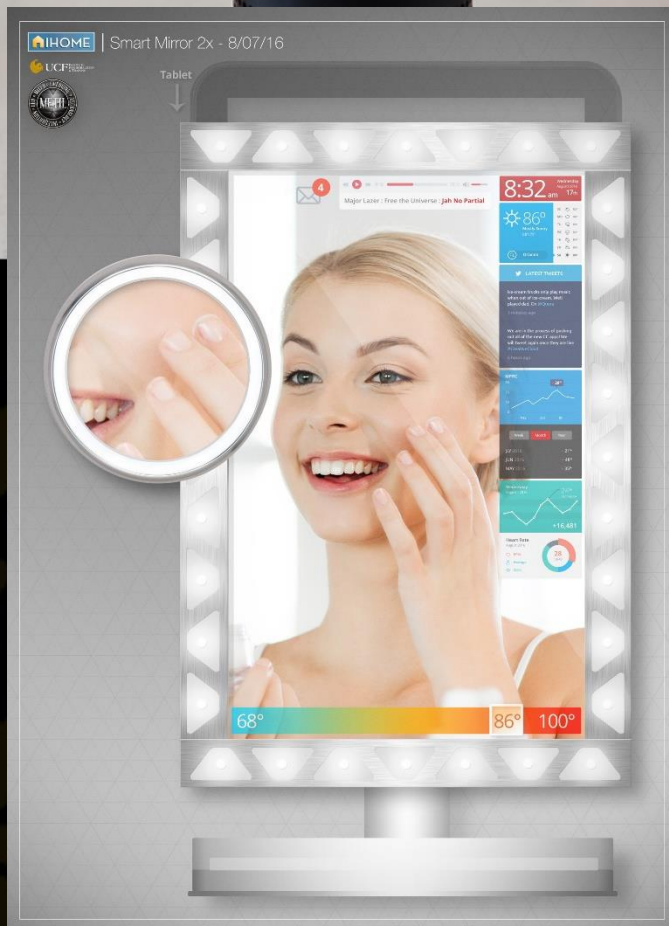
**FAMILY ROOM**  
THE SOCIAL GATHERING SPACE OUTFITTED WITH INTERACTIVE DEVICES THAT CREATE PERSONALIZED ENVIRONMENTS TO SET THE MOOD FOR EVERY OCCASION







How can technologies such as the Amazon Echo be used in the home to inspire healthy habits?



FOLLOW OUR FAMILY  
Demonstrate Use Cases through Storytelling  
Integrate a Range of Health Profiles  
Establish Emotional Touchpoint



INTERACTIVE MIRROR  
Interdisciplinary Dashboard  
Track & Monitor Each Family Member's Well-Being  
Touchscreen Capabilities  
Florida Blue Nurse



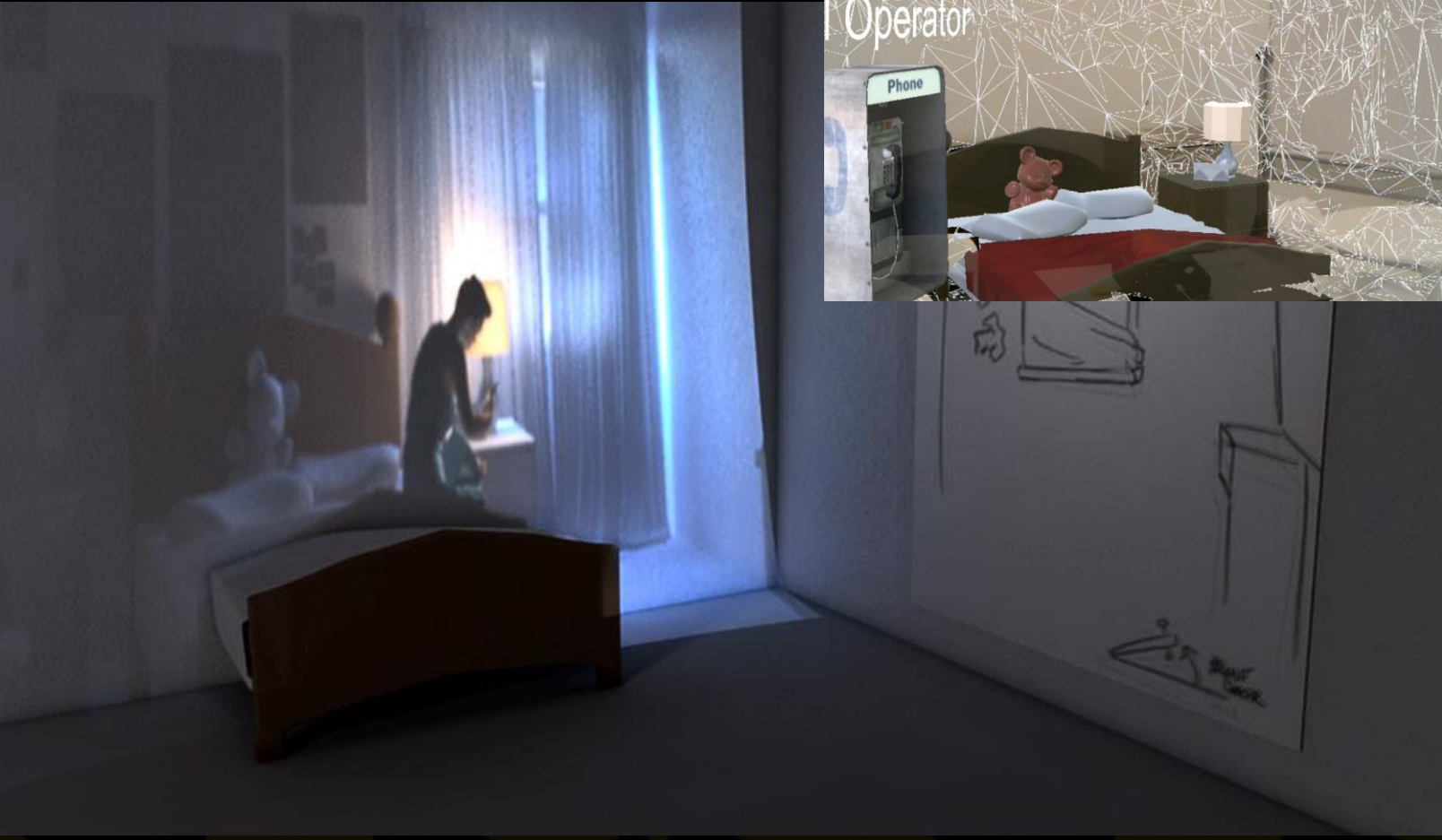


- Intelligent VR/AR Garage

UCF Institute for Simulation and Training  
UNIVERSITY OF CENTRAL FLORIDA



UCF Construct at WHIT Intelligent Garage  
Studio for 3D virtual reality, augmented reality and holographic visualizations



*Ideation  
Creation  
Evaluation*

3D Visulization  
Wellness  
Health  
Performance  
Living Laboratory

**Mixed Reality**  
*Weeble Evaluation*



# Health, Safety & Training in Transportation

FDOT Self driving car simulator and Boeing Holographic Avatar







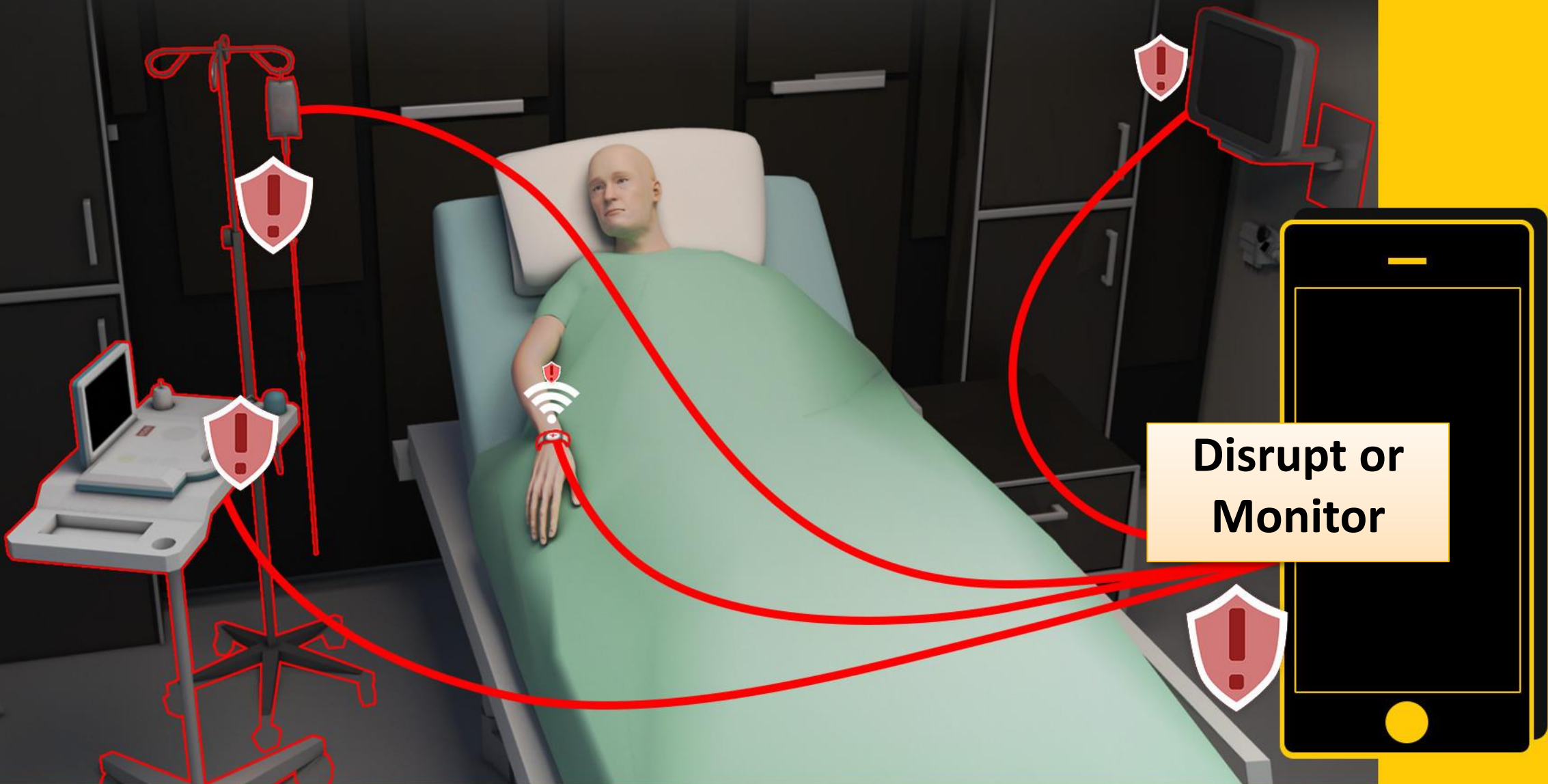
# UCF Cybersecurity Cluster

- NSA CAE-CD/R
- Institute for Simulation and Training
  - IoT Test Ranges
  - IARPA Insider Threat Program
  - Partnership with Army Cyber School/PEO STRI/ARL
- Orlando designated as USDOT CAV Test Range and “Smart City” pilot
- 3X National Cyber Defense Champions
- Over 2000 Computer Science and IT Students
- MIST
- Silicon Security Lab (SSL) Research and Database





# Use Case: Healthcare Treatment

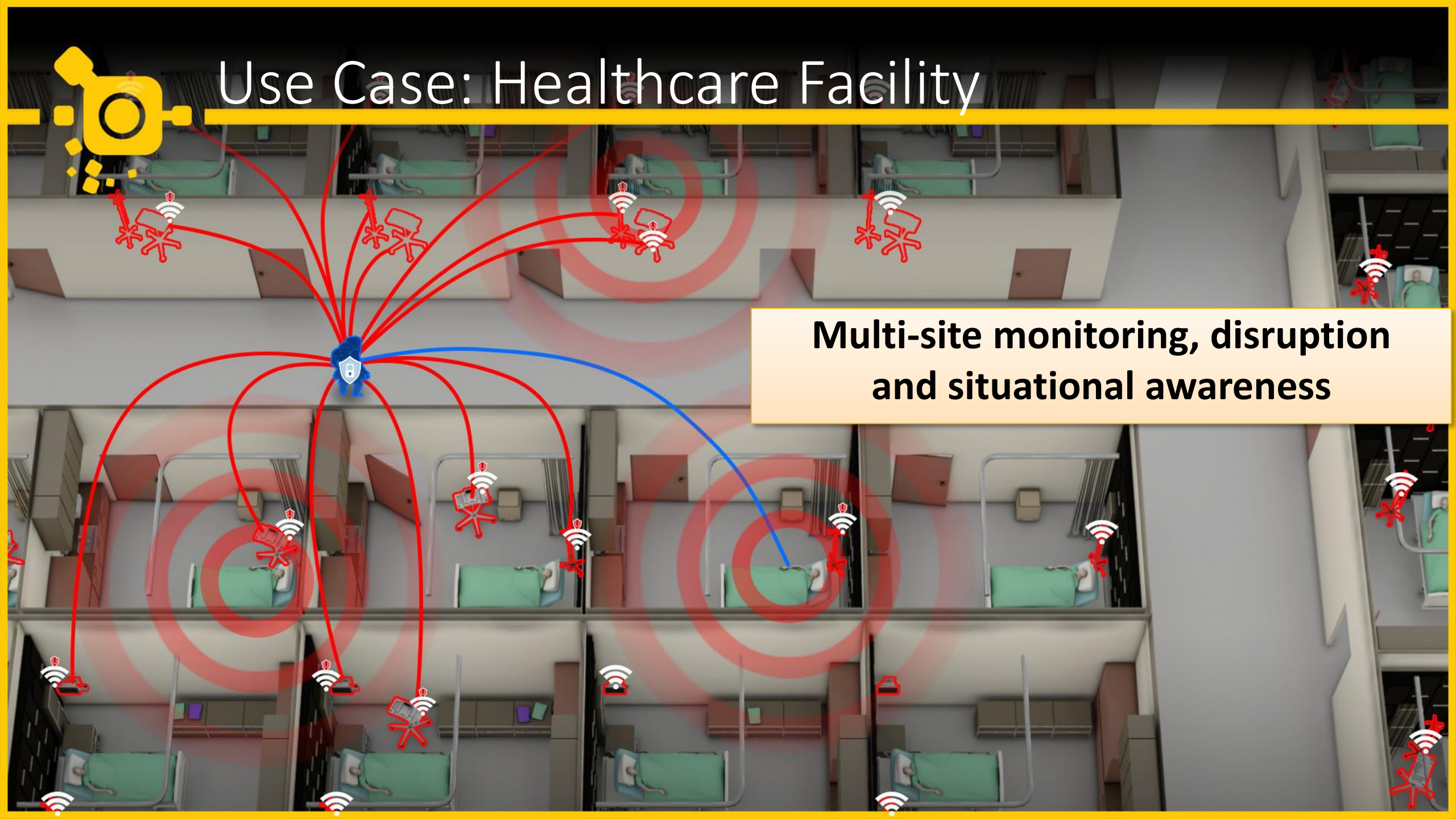


**Disrupt or  
Monitor**



# Use Case: Healthcare Facility

**Multi-site monitoring, disruption  
and situational awareness**



Student-led, Community Service and  
Social Entrepreneurship

Interdisciplinary Innovation for Social Good  
Can Produce **Exponential** Results





Tap on a picture to learn more about each of our stories!

ABOUT US

STORIES

PROJECTS

PRESS

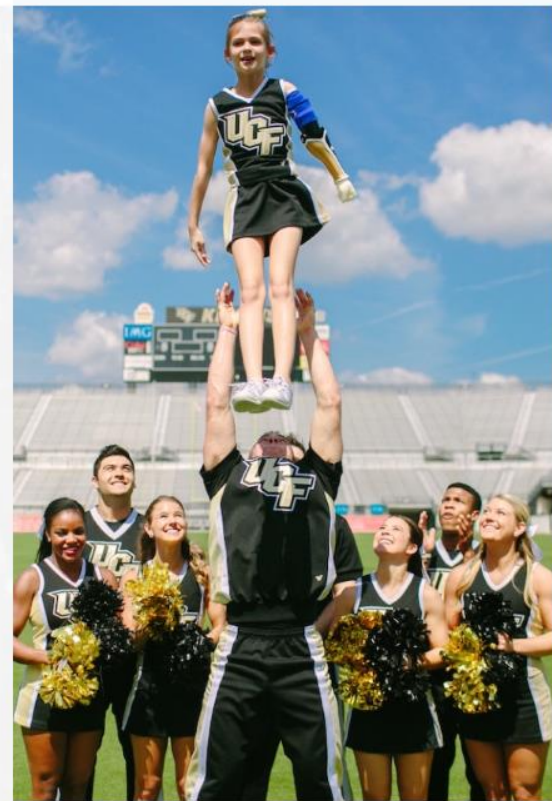
SPONSORS

CONTACT

DONATE



Alex



Julianna



Wyatt







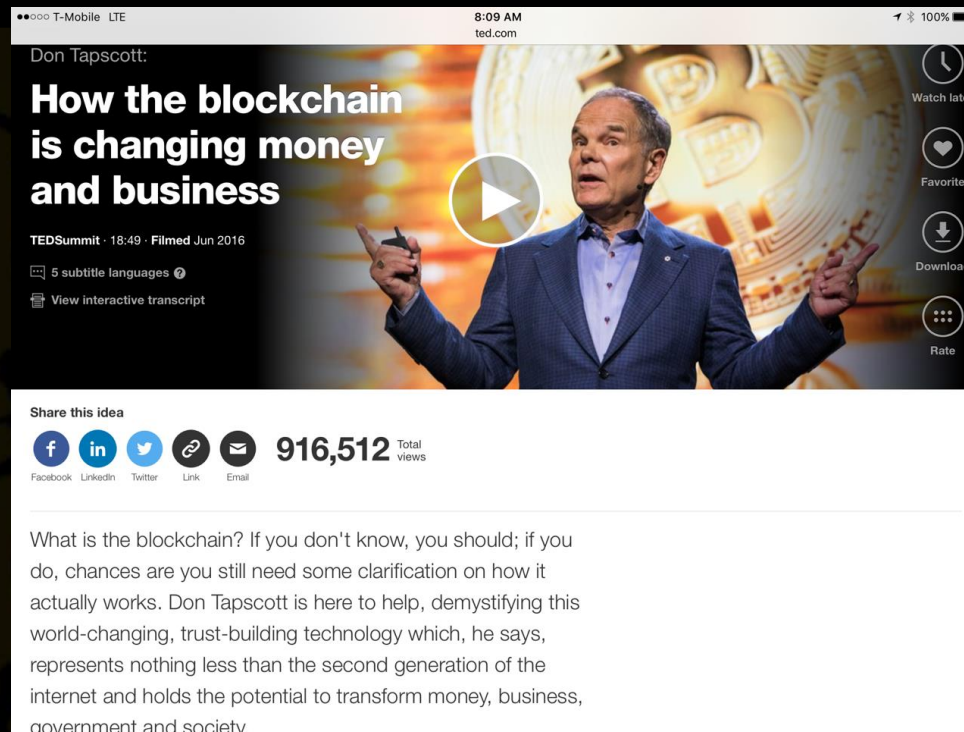
IRON MAN ARM



# HealthShares- Blockchain for Health

## Student-Led NSF I-Corps Award

### Don Tapscott, TED Talk



Don Tapscott:  
**How the blockchain is changing money and business**

TEDESummit · 18:49 · Filmed Jun 2016

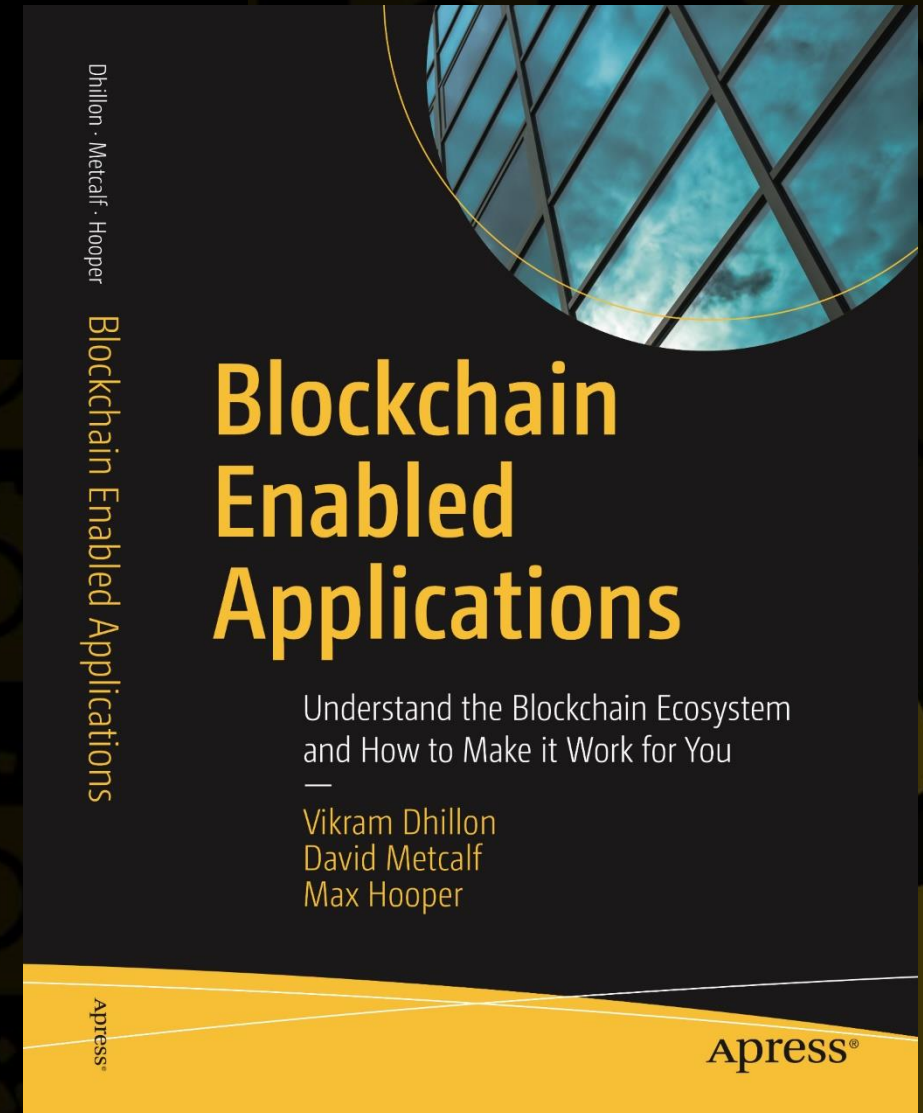
5 subtitle languages

View interactive transcript

Share this idea

Facebook LinkedIn Twitter Link Email **916,512** Total views

What is the blockchain? If you don't know, you should; if you do, chances are you still need some clarification on how it actually works. Don Tapscott is here to help, demystifying this world-changing, trust-building technology which, he says, represents nothing less than the second generation of the internet and holds the potential to transform money, business, government and society.



Dhillon · Metcalf · Hooper

Blockchain Enabled Applications

# Blockchain Enabled Applications

Understand the Blockchain Ecosystem and How to Make it Work for You

Vikram Dhillon  
David Metcalf  
Max Hooper

Apress®





# UNIFIED INFORMATION PUBLIC PRIVATE PARTNERSHIP

## PORTAL



**Introduction**

This is a working product of the NEMA Private Sector Information Sharing Task Force in partnership with IAEM in support of Hurricane's Harvey and Irma. This dashboard is intended to facilitate a baseline level of shared consciousness for public and private sector partners. Scroll for more

This dashboard has the ability to include information that your organization would need to obtain situational awareness and support operational coordination.

You may also submit requests for information or assistance on the "Requests for Assistance" tab, and those requests will be directly routed to FEMA NBEOC on a daily basis. If you have additional ideas of information, content or resources to share, please submit.

This dashboard is currently open and does not require username and password. Use at your own risk. If you

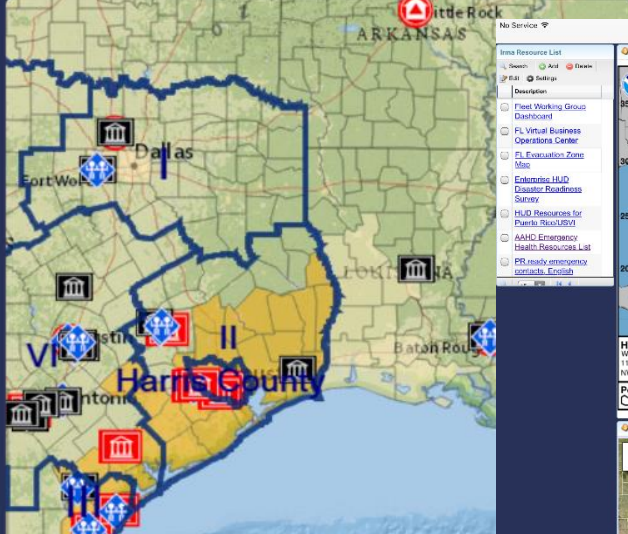
**Join the National PPP Contact List !**

**Irma Situation Reports**

**Harvey Situation Reports**

**Irma Remote Sensing & GIS Data**

**Harvey Remote Sensing & GIS Data**



Emergency Manager Portal for Harvey, Irma and Maria

KCG, NEMA, IAEM, FEMA

**Hurricane Irma**  
 Current information: x  
 Center location 19.4 N 86.8 W  
 Maximum sustained wind 160 mph  
 Movement WNW at 16 mph

**Forecast position:**  
 Tropical Cyclone  
 S 39-73 mph H 74-11

**Potential track area:**  
 Day 1-3 Day 4-5

**Watches:**  
 Hurricane Top 50s

**Warnings:**  
 Hurricane Top 50s

**Current:**  
 Hurricane

**Resource List:**  
 Fleet Working Group Dashboard  
 FL Virtual Business Operations Center  
 FL Evacuation Zone Map  
 External HUD Disaster Readiness Survey  
 HUD Resources for Puerto Rico (USF)  
 AAMC Emergency Health Resources List  
 PR ready emergency contacts - English

**Atlantic Tropical Cyclones and Disturbances**



# Overwhelmed?

How I-Corps, Hacking 4 Defense/Health,  
and other Design Thinking and Lean  
Startup Methods Can Help

Innovation Management Techniques  
Can Produce **Exponential** Results

# I-Corps- Evidence-based Entrepreneurship/Intrapreneurship

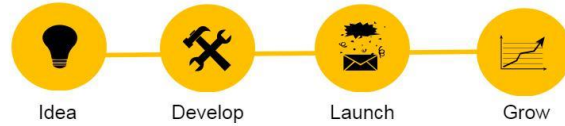
Proven Silicon Valley principles for Lean Startup, Customer Discovery and Business Model Canvas adopted by NSF, NIH, DoD and other agencies for grantmaking, translation/tech transfer, and prediction of broad impact/adoption.





# Innovation Life Cycle

Center for Innovation and Entrepreneurship



**Office of Technology Transfer**  
Find innovative UCF research to commercialize  
**Center for Entrepreneurial Leadership**

I-Corps/H4H fits into our existing Innovation Life Cycle as a bridge between our teaching mission and our commitment to partnership with our Gov, Industry and Nonprofit research sponsors

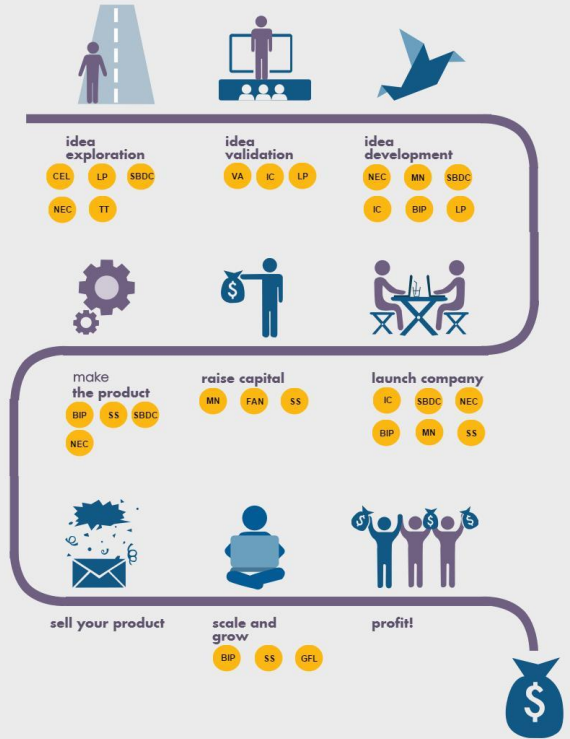
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**GrowFL**  
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to access these services:  
[cie.ucf.edu](http://cie.ucf.edu)

# Innovation Road Map

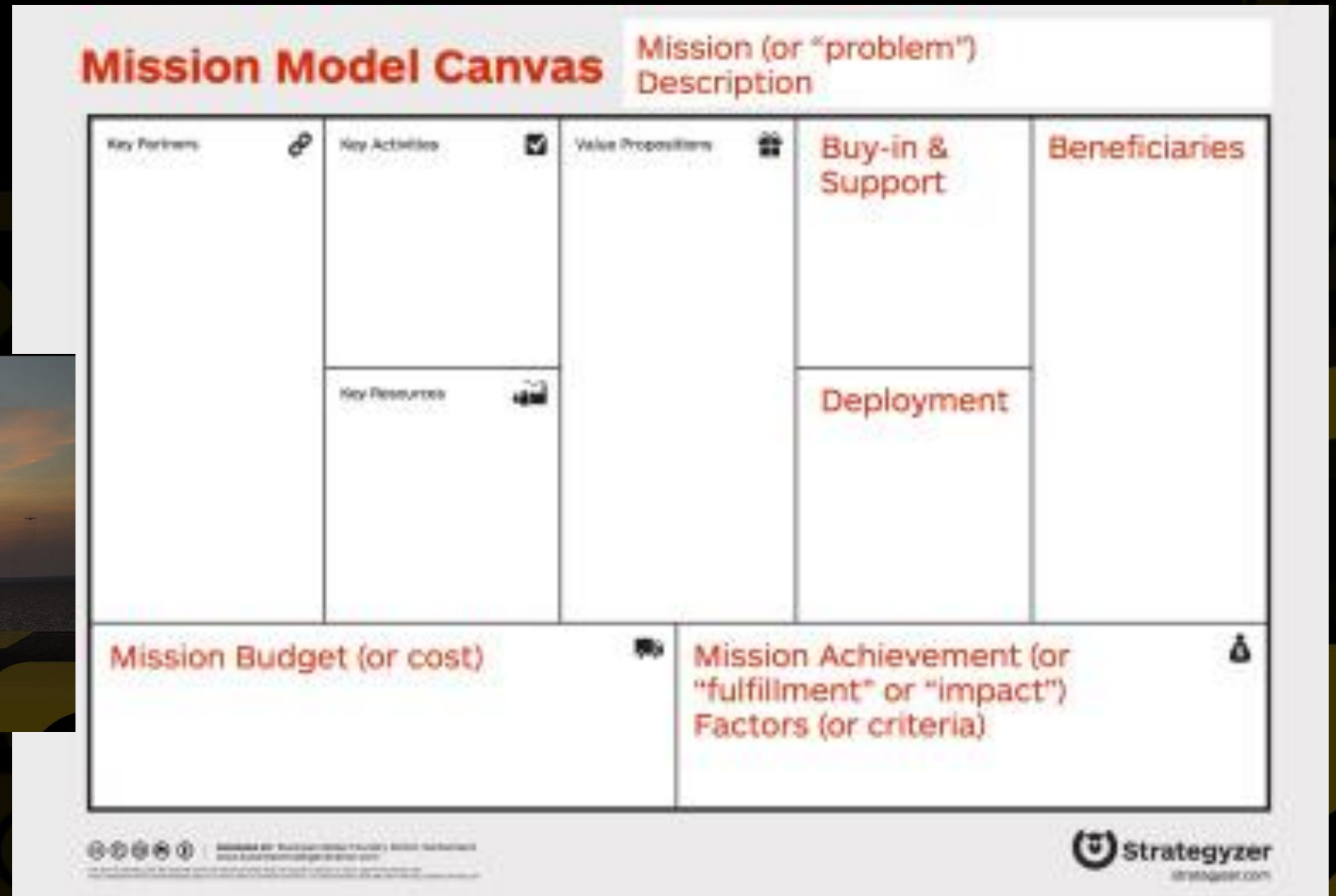
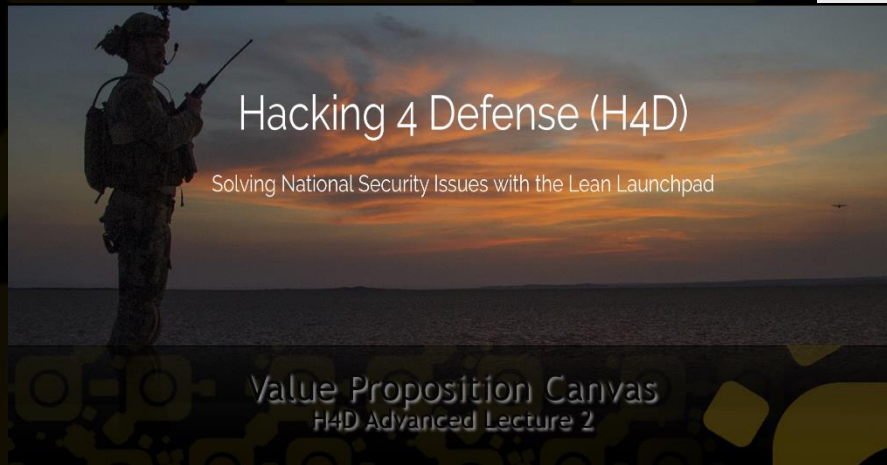
Center for Innovation and Entrepreneurship



- CEL** **UCF Center for Entrepreneurial Leadership**  
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- LP** **UCF Blackstone LaunchPad**  
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- IC** **I-CORP**  
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- NEC** **National Entrepreneur Center**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras molestie eros libero, quis fermentum urna pellentesque a. Etiam vulputate, arcu quis condimentum vestibulum, ipsum nulla porttitor elit, ut tincidunt. (R, S, P, I, C)
- SBC** **Small Business Development Center**  
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- TT** **UCF Office of Technology Transfer**  
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- VA** **UCF Venture Accelerator**  
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- MN** **UCF Mentor Network Center**  
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- FAN** **Florida Angel Nexus**  
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- BIP** **UCF Business Incubation Program**  
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- SS** **Starter Studio**  
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# Key Analysis Tool: Mission Model Canvas

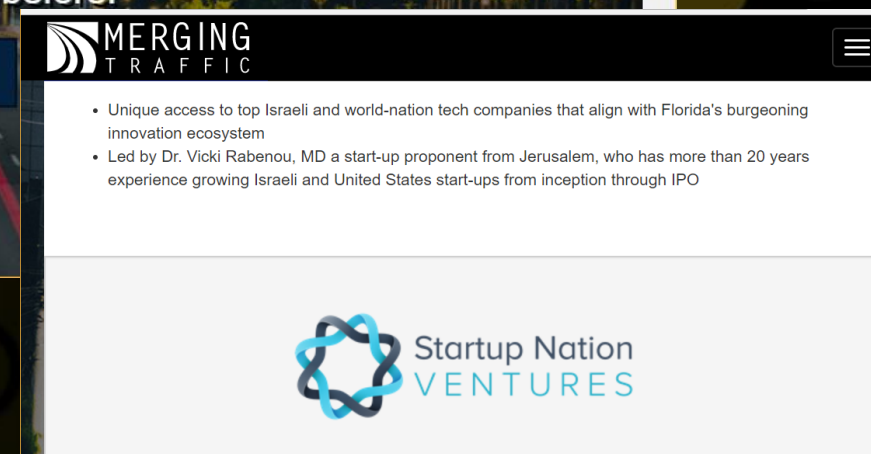
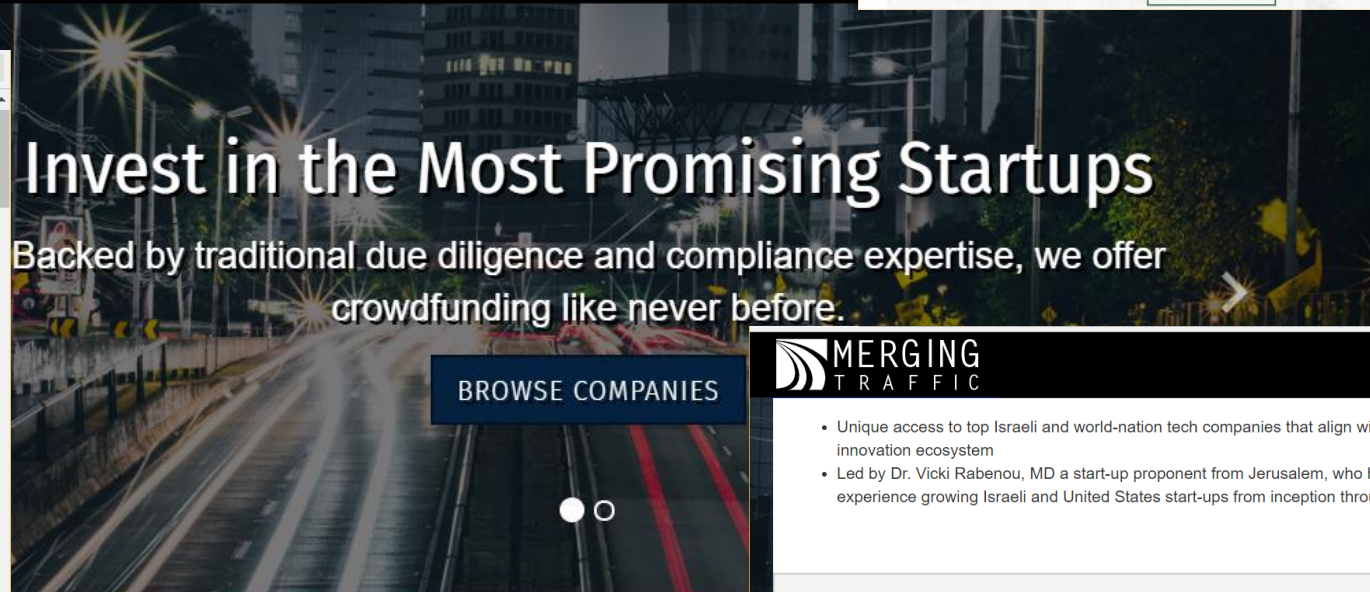
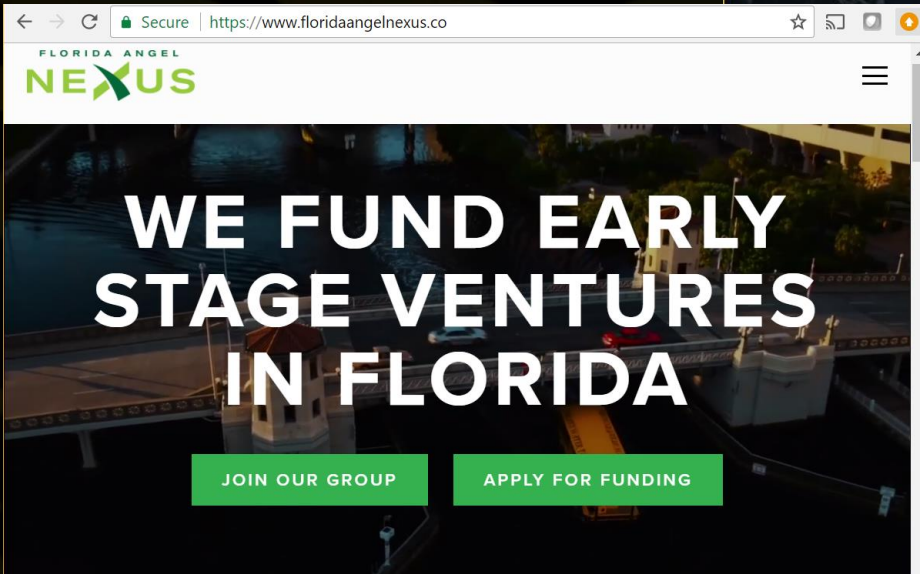
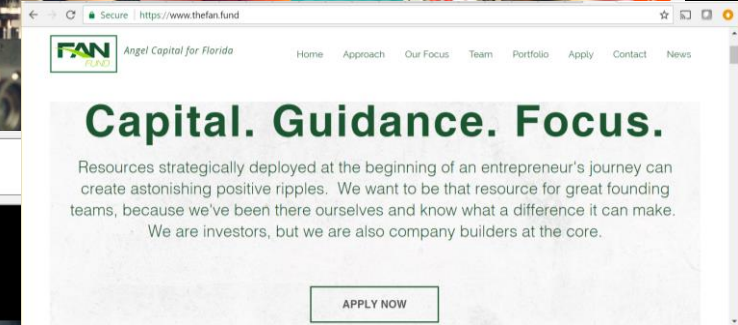
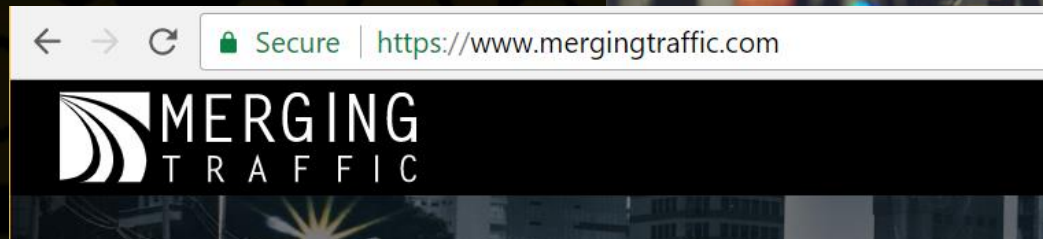
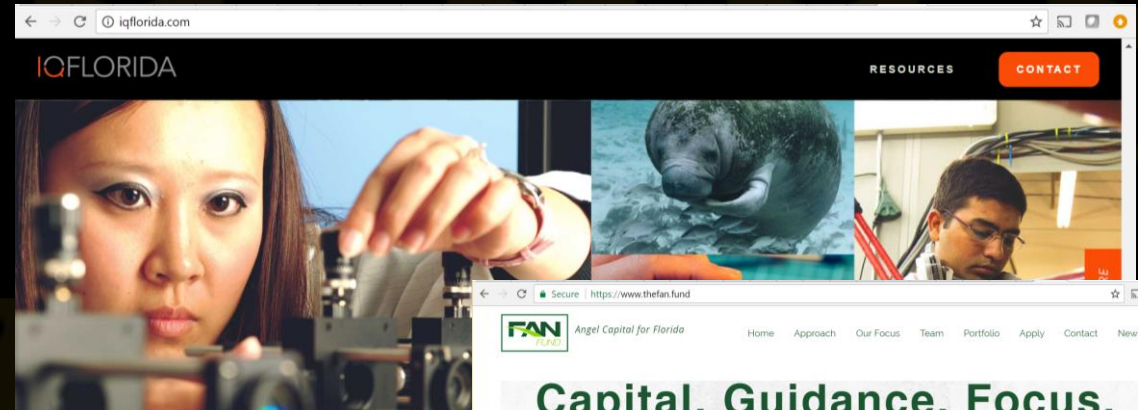
Hacking 4 x  
Steve Blank,  
Stanford





# Investors and Programs

Fund your dreams



63 \$17.2M 71

# Partnership Approach at Univ of Central Florida Institute for Simulation and Training

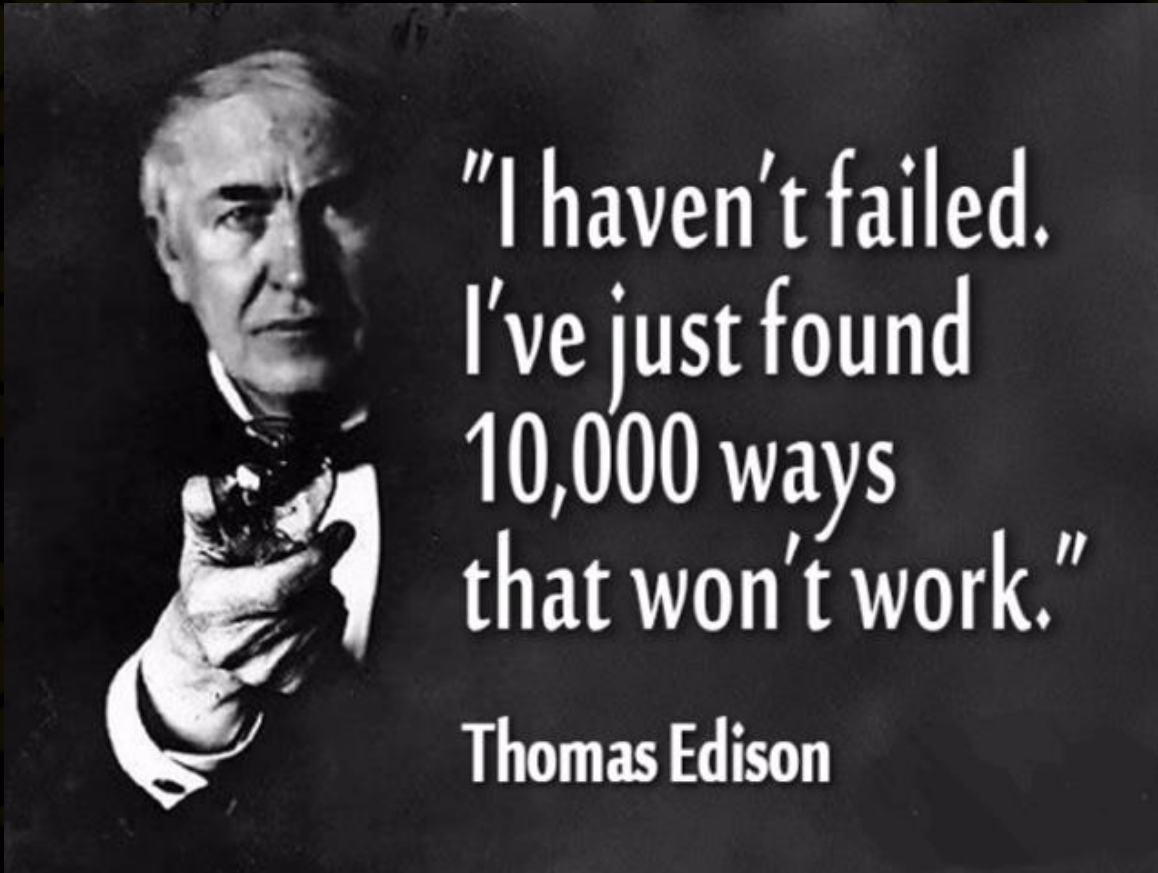


- Partners with similar vision
  - Public, nonprofit university
  - Compelling projects with the potential for global impact
  - International partnerships that meet the broad goals of UCF, and the Institute
  - We can be an academic partner that understands how to interact with NGOs, Government and Industry partners
  - Joint pursuit of grants
- Resource strategies for people, funding, and tools that create sustainable innovation
  - Spin-off multiple commercial entities and help launch/fund startup activities for students, faculty and our staff
  - Develop next generation leaders and technologists






# Exponential Legacy



"I haven't failed.  
I've just found  
10,000 ways  
that won't work."

Thomas Edison

A graphic featuring a quote by Zig Ziglar. The background is a sunset or sunrise over a mountain range, with a silhouette of a person climbing a steep cliff. The quote is written in a serif font. The website address 'Ziglar.com' is in the bottom right corner.

You can have  
**everything**  
in life you want,  
if you will just help  
enough other people  
get what they want.

-Zig Ziglar

Ziglar.com

# Contact Info



David Metcalf , Ph.D.

*Director, METIL*

Institute for Simulation and Training

University of Central Florida

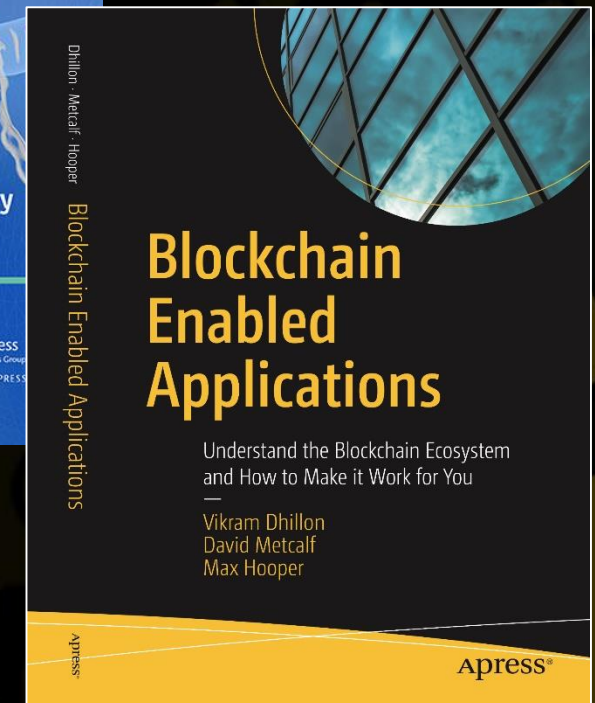
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twitter: @dmetcalf and @mobilelearning

URL: <http://icorps.cie.ucf.edu>  
<http://www.metil.org>

UNIVERSITY OF CENTRAL FLORIDA





# What is Blockchain?

- Blockchain is the underlying cryptocurrency behind Bitcoin. Think about it as money in the internet age, but it can also be used to share any type of trusted information (such as health data and payments) and verify accuracy
- Smart Contracts are used to insure privacy, data transparency and interoperability between system like EHRs

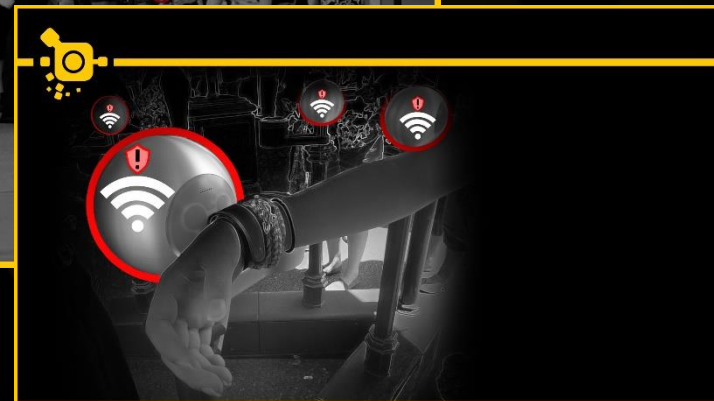
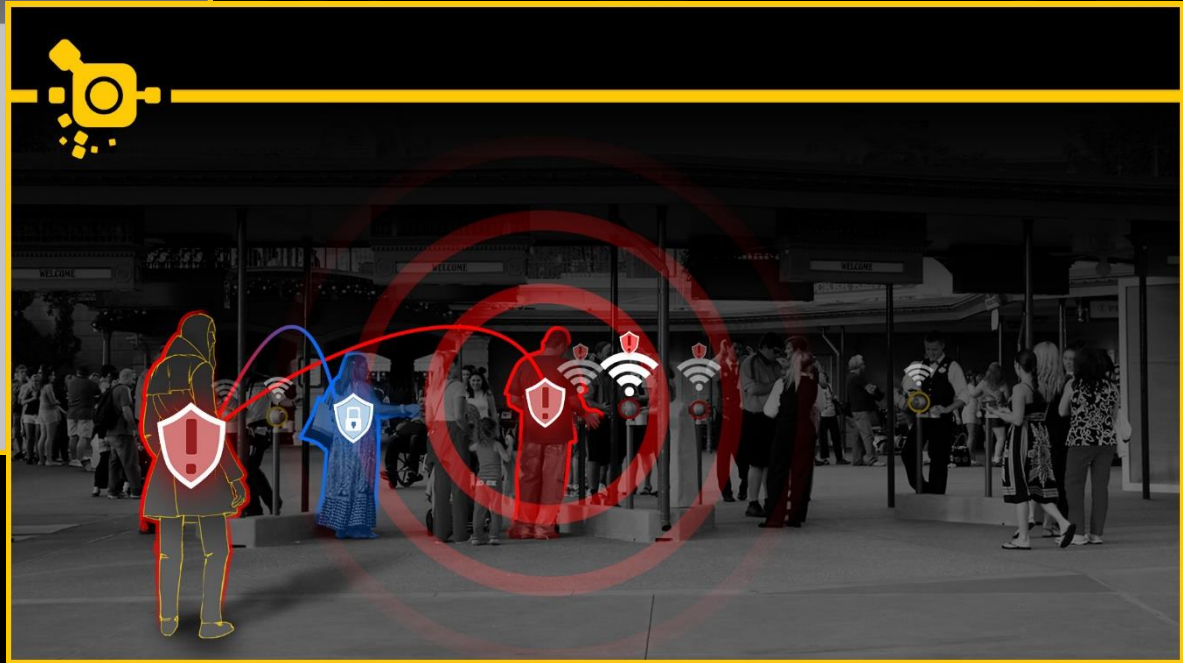
# What other technologies are disrupting healthcare?

- Mobile
  - mHealth
  - Mobile payments
    - M-PESA Leapfrogging from Africa
- Wearables
  - Automated tracking of health data
- IoT
  - Internet of Things is turning everything into a sensor and data manager





# Cybersecurity for Tourism Consortium



# mHealth: Virtual Patient Pipeline

## Benefits

- **23x cost reduction** in the creation of virtual patients
- **6x cost reduction** in the cost of motion capture equipment and process
- Minimal studio space requirements and reduced setup time
- No suits or markers
- **2 – 3 weeks** of production reduced to **1 – 2 days**
- Assets are applied to motion capture data
- Optimized for mobile platforms

